



## Agile Fast Start

Speed time-to-value by implanting dynamic and customer-centric project disciplines into your organisation

### Transformational springboard

As pressures grow to elevate the customer experience and be first to market with new products, traditional waterfall IT delivery methods can't keep up with the unrelenting pace of change. Adaptation to mid-flight changes consumes vast amounts of time and expense; red flags only become visible when it's too late and the project's run out of road.

Offering a transformational springboard, Agile methodologies from CW Squared help your organisation embrace technological excellence, good design and sustainable development. The end goal is to improve IT service delivery and project management; breaking major programmes down to sprints, focusing on continuous refinements, and providing high-quality results before deadlines are due.

### Making the transition

Moving to an Agile iterative model is not without challenges. Not least because it introduces new ways of working and impacts culture. Through best practice sharing and maturity assessments we'll keep things on track and ensure everyone's onboard and pulling in the same direction.

And the rewards are worth it. According to the Project Management Institute, 75% of Agile organisations met their business goals with 65% of projects completed before deadline and 67% within budget – a marked improvement on non-Agile situations, which only hit 56% goal achievement with a miserable 40% of projects delivered on time and 45% to budget.





## Solution

Customised to your exact needs, the CW Squared Agile Fast Start service assesses the readiness of your organisation to rapidly scale and deliver permanent change. Our Agile consultancy and leadership training features four guiding principles:

### 1. Roadmaps

Focusing on customer value, establishing a strategic view of where your product or service is heading over the medium and longer term, and communicating the bigger picture and measurable outcomes.

### 2. People and Tools

Ensuring organisational clarity and technical competency, identifying training needs and checking key enablers, such as infrastructure and tools.

### 3. Prioritisation and Budget

Breaking down the roadmap into realistic and achievable project workstreams linked to budgets and priorities.

### 4. Timeboxing

Creating a timeframe for budget spend to realise maximum business value, supported by effective project management and transparent reporting.

The diagram at Figure 1 outlines the key activities we support and facilitate during a typical Fast Start programme to get your teams running to Agile principles.



Figure 1. Agile Fast Start methodology

## Business value accelerator

Here are other reasons why our customers choose Agile Fast Start services from CW Squared and the type of issues they want to address:



### Improved governance

Ensuring projects are on track and delivering what customers need, while ensuring teams are fully equipped, enabled, and empowered to deliver.



### Accurate maturity assessments

Using data insights to build an Agile culture, focusing people on what's important to customers and feeding the top and lowest competencies into maturity assessments.



### Better commercial awareness

Uncovering greater understanding of how long it takes for IT projects to create business value and understanding the cost of delaying decisions.



### Clear measurable business outcomes

Developing a clear line of sight between IT projects and service delivery with KPIs like return on investment and user and employee net promoter scores.





## What does success look like?

It's a conversation we'd love to have, and it ultimately depends on you and your goals. For one client it was about speeding-up the innovation process through reducing idea incubation by seven weeks and development cycles by four days. Another achieved high-wire ambitions of improving IT delivery time by 70% and time-to-market by 85%.



## Benefits

CW Squared Agile Fast Start services help your organisation:

- Become more dynamic and customer-centric
- Better equip your leadership and teams
- Measure progress and Agile maturity
- Improve IT governance and success rates
- Get better return from budgets and resources
- Closely align service delivery to business outcomes

**Start your journey to Agile IT and project management.**



**Get in touch today**

Let's take your organisation to where you want to go.

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