



BABYLON HEALTH

Babylon Health is a virtual health service that is revolutionizing the healthcare industry in the U.K. Through the Babylon mobile app, users can quickly and easily book video consultations with their doctors, get specialist referrals, and receive prescriptions for nearby pharmacies. Patients can also monitor symptoms and stats such as calorie burn, blood pressure, and vitamin levels, and share them with their doctors.

Improved security of patient data

Through the high-quality video, patients can speak face-to-face with a doctor directly from their smartphone within a matter of clicks—all from the comfort of their own home.

Giving users a general practitioner in their pockets

Babylon recognized that it's not always easy to get to a doctor's appointment. Getting access to healthcare can be inconvenient or costly for many people. However, most people today own a mobile phone.

By adding video to its mobile application, Babylon is enabling patients to speak to doctors in real time, whenever they need and in a place that suits them. Through video consultations, Babylon is making healthcare affordable and accessible without losing the human element.

SOLUTION

Ensuring a secure, real-time, mobile environment

In order to enable widespread access to the service, it was important to Babylon to ensure that people could access the service from their own devices. Babylon used the Vonage Video API platform's mobile SDKs to ensure a simple and reliable smartphone experience for its users.

RESULTS

Secure, face-to-face medical consultations

Through the robust Vonage Video API platform, Babylon Health made it possible for patients to speak face-to-face with a doctor directly from their smartphone—all from the comfort of their own home. Also crucial to Babylon Health is security. Using the Vonage platform's video encryption, Babylon Health could meet their security requirements, so patient data would remain secure at all times.

Vonage is redefining business communications once again. We're making communications more flexible, intelligent, and personal, to help enterprises the world over, stay ahead. We provide unified communications, contact centers, and programmable communications APIs, built on the world's most flexible cloud communications platform.

CW Squared

020 3995 4445

www.cw-squared.co.uk

contact@cw-squared.co.uk

